



## **Enhancing Awareness on R&R: Competition Scheme for School Students**

### **I. Introduction:**

HP Power Corporation Limited (HPPCL) is mandated to construct and operate power projects. Towards achieving its objectives, acquisition of land and other assets (private, public and community owned) is inevitable, in addition to causing impacts on local communities in myriad ways including those due to construction and allied activities.

Acutely aware of its Corporate Social Responsibility (CSR), HPPCL is committed to adequately compensate the Project Affected Families (PAF) and improve their lives and livelihoods. To realize full potential of Rehabilitation and Resettlement (R&R) Plan and other welfare and confidence building measures, HPPCL felt the need to involve communities in the process and create awareness about its activities, R&R and safeguarding measures. To this end, it has started several schemes aimed mostly at the adult population.

Recognizing the fact that students play a crucial role in spreading awareness, building opinion especially within families and in allaying misconceived apprehensions, HPPCL desires to involve students of the Project Affected Area (PAA) and Project Affected Zone (PAZ) particularly those from PAFs, and benefitting them in the process. For this purpose, a separate scheme aimed solely at the student community is required.

### **II. Objectives:**

Objective of the Scheme is to: -

1. Create awareness about power and energy, energy efficiency, awareness of R&R matter, environment, social and health safeguards in general and in particular about HPPCL, its activities, its projects, best practices followed by it and various compensation and R&R packages it offers to the affected people.
2. Generate a sense of participation and ownership in the communities about HPPCL, its Projects and R&R measures.
3. Involve students from PAA/PAZ and PAF in spreading the awareness further on the above especially within their families and neighborhoods.
4. Inculcate a sense of competition, justice and fair-play among students, while rewarding the best amongst them.
5. Get feedbacks from the students through alternative means.
6. Convey the image of HPPCL as a sensitive and responsible organization.

### **III. Purpose of Scheme:**

By organizing competition on topics relevant to power sector and specific to HPPCL create awareness amongst masses particularly in the PAA and PAZ.

### **IV. Scheme - Area, Eligibility, Activities, Topics and Period:**

1. The Scheme shall be implemented first in PAA and when found successful, it may be extended to PAZ.



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2. The target group of this scheme would be the High Schools and Senior Secondary Schools in government and private sectors. It may, at the discretion of Managing Director HPPCL, involve High School(s) and Senior Secondary Schools in the vicinity of PAA/PAZ also where majority of the students from the PAA and/or PAF go to study.
3. Competition would be organized within the premises of the chosen School preferably but not necessarily a Government School.
4. Competition may be organized separately for each such High School/Senior Secondary Schools or a group of such Schools (depending upon the number of students and area served) at the discretion of HPPCL. Number of such competitions would be fixed in consultation with the Corporate Social and R&R in the beginning of the year.
5. The Scheme may be implemented either separately for each project of HPPCL or in combination of two or more projects.
6. Students from class 6<sup>th</sup> to 12<sup>th</sup> from such Schools would be eligible to participate in these competitions.
7. Annual competitions would be organized by HPPCL in the High Schools/Senior Secondary Schools of PAA/PAZ in the form of Debates, Essay writing, poetry composition, Slogan coining, Quiz, Declamation, Painting, Cultural Programmes, etc.
8. Subjects covered in these competitions would be in conformity of and in harmony with the objectives of this scheme.
9. It shall commence on allocation of project to HPPCL. It will remain in force till commissioning of the project.
10. It may be extended to the operation phase of the project after a review process.

## **V. Organizing of activities:**

To facilitate the activities and competitions/events covered in the Scheme, following is an indicative list of roles, responsibilities and rights of the parties involved.

1. The scheme shall have two heads of activities. One – competition in schools the Second Annual fair/Varshik Mela.
2. HPPCL through its project level R&R and other staff shall organize these events.

### **A. School Competitions:**

- a. R&R staff of the project shall contact the schools in PAA/PAZ and prepare a list of schools ready to participate in the scheme.
- b. The R&R staff in consultation with Head of Project shall prepare a list of topics for the event to be organized as also the type of event to be organized, whether debate, painting or any other competition.
- c. The R&R staff in consultation with Head of Project shall decide the time period of organizing the competition. All the competitions shall be completed within a time



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frame of two months. Schools shall decide the exact dates and convey to R&R staff 15 days in advance of the event.

- d. The R&R staff of the concerned project shall associate in the chosen event in each participating school and shall keep a record of winners for their participation in the Varshik mela.
- e. Not more than three judges for each event shall be detailed by the School concerned. One of the judges shall be a representative of HPPCL project.

## **B. Varshik Mela/Annual Fair:**

- a. Every year one Annual Fair (Varshik Mela) at each Project Head Quarter or a location of convenience in some institution or school with their help.
- b. Venue for the event shall be provided by the institution/School concerned free of charge.
- c. The name of annual fair will be based on the name of the Project such as HPPCL Renukaji Varshik Mela, HPPCL Sawra-Kuddu Varshik Mela etc.
- d. It may be combined with other schemes or people from outside may also be called.
- e. Each Annual fair may last up to two days.
- f. The date of organizing the Annual Fair shall be decided by the Head of Project in consultation with the participating schools.
- g. The R&R staff of the project shall prepare a list of all the school that participated in the school level competitions. It shall also keep ready the list of winners of various schools. Invitation to schools shall be issued by the Project R&R staff.
- h. A competition amongst the winners of the School level competition would be organized in the Annual Fair for various events/subjects/topics like debate competition, slogan coining, cultural programme etc.
- i. A panel of three judges for each event shall be formed by the Project R&R staff keeping fairness in view.
- j. Annual Fair shall also have exhibition, cultural events and other events for encouraging participation including games etc.
- k. Head of the Project shall decide the nature and topic of exhibition as also the kind of cultural event and invite the concerned agency or team.
- l. Prizes to the winners of competition shall be given in the Annual Fair as no separate function for the same will be organized.

## **C. Steps common to both the activities (school competition and Annual Fair):**

- a. A prize distribution function at the venue or within school premises shall be organized at the conclusion of the event.
- b. HPPCL R&R staff shall use this occasion to spread HPPCL's message and address the gathering. Special attention would be given to the career counseling for the students and investment counseling may also be covered in the address.



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- c. Prizes and certificates would be given to the winners at the prize distribution function. Separate prize(s) and certificates would be given to physically and/or mentally challenged students participating in the competitions. Certificate of participation may be given to other participants.
- d. Activities of the competition, its output and prize distribution function shall be photographed, video-graphed or documented using appropriate means.
- e. All expenses on organizing the event shall be borne by the HPPCL except venue (hiring or renting) charges and participant's material and equipment.
- f. Ordinarily HPPCL would not provide paint, brush, colour, pigment, pen, pencil, eraser or costumes and dress or any other material and equipment etc required for participation in the competition or event. Participants shall have to bring and use their own materials for such competitions and/or events. However, such material may occasionally be provided by HPPCL as part of its publicity exercise.
- g. HPPCL shall provide the prizes or prize money and certificates for the winners and/or other participants.
- h. Prizes and certificates would be given away by its Project Head or his representative.
- i. Giving publicity and ensuring participation of the students in the event and detailing the organizing staff from school shall be the responsibility of the High School concerned, while the HPPCL would arrange publicity outside school premises in the form of banners and display signage etc.
- j. All the material and outputs generated in the competition/event shall be the property of HPPCL. It shall exercise copyright on all such items. As such, it reserves the right to take any or all such material, document and any other output and put to its own use.
- k. HPPCL shall be free to use the events'/competitions' outputs, photographs, video-graphs, films etc in its publicity material, pamphlets, brochures or in any other form. Wherever feasible due credit may be given to the concerned participant.
- l. Appropriate token of recognition to the organizing school may be given by HPPCL under its other R&R measures, which is beneficial to the students and facilitates learning process. For instance, Lab equipments, Library books, teaching and learning aids worth Rs. 5,000/-.
- m. For Purchase of Lab equipments, Library books, Teaching & Learning aids a committee would be formed, which will also assess the requirement and make the purchase.

Following person will be the member of committee

- i. Headmaster/Headmistress of the School
- ii. One Member from field level R&R staff
- iii. One teacher from the School.



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- n. Winning or participating in any such event will not confer any right whatsoever for employment in HPPCL or nomination under any other scheme run by HPPCL or sponsored by it.

## **VI. Financial Norms:**

- (A) Financial model as given in **Annexure-A** for School level competition shall be followed till further revision.
- (B) Financial model as given in **Annexure-B** for Annual Fair including competition shall be followed till further revision.

The expenditure shall be regulated at the level of the Head of Project.

## **VII. Documentation & progress reporting:**

1. The R&R staff of the concerned project would document all such events. They shall collect all the material/output of the competition and retain in their offices and make available for use by HPPCL.
2. A report at the end of each such event shall be prepared and submitted to the Corporate Office.
3. Monitoring of activities of this scheme shall be done internally by the concerned R&R staff and monitoring report submitted to HPPCL Project Authorities as well as HPPCL Corporate Office.

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<b>Annexure-A</b>					
<b>Financial Model for expenditure on School Competitions</b>					
S.N.	Prize	Qty	Rate	Total Amount	Remarks
<b>A. Expenses on Prizes</b>					
1	First Prize	1	500	500	First Prize will be 500 rupees and it will be given to only one student
2	Second Prize	1	250	250	Second Prize will be 250 rupees and it will be given to only one student
3	Third Prize	1	150	150	Third Prize will be 150 rupees and it will be given to only one student
<b>Total</b>		<b>3</b>	<b>900</b>	<b>900</b>	
<b>B. Expenses on Prize for Challenged</b>					
1	First Prize	1	500	500	To be applied only when such students are available.
2	Second Prize	1	250	250	
3	Third Prize	1	150	150	
<b>Total</b>		<b>3</b>	<b>900</b>	<b>900</b>	
<b>C. Expenses on Certificates</b>					
1	Numbers	35	7	245	
<b>D. Expenses on Prize Distribution Function</b>					
1	Refreshment + tea	250	12	3000	
<b>E. Token of recognition to School</b>					
1	Number of schools	1	5000	5000	No.of schools may vary year to year.
<b>Grand Total</b>				<b>10045</b>	Excluding Prizes for Challenged.
		<b>Or say Rs.</b>		<b>10</b>	<b>Thousands</b>
<b>Note: -</b>					
1 Challenged student when available, the money set aside for their prizes shall be applied.					
2 As such, the norms when challenged students are available, would be increased by Rs. 900/-					



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<b>Annexure-B</b>					
<b>Financial Model for expenditure on Annual Fair (Varshik Mela)</b>					
<b>S.N.</b>	<b>Name of Prize</b>	<b>Rate</b>	<b>Numbers</b>	<b>Amount</b>	<b>Remarks</b>
<b>B.I Expenditure on Prizes</b>					
1	First Position	3500	7	24500	These are meant for all the competitions in the Annual Fair.
2	Second Position	2500	7	17500	
3	Third Position	1500	7	10500	
Sub-Total (B.I)		-	-	<b>52500</b>	
<b>B.II Expenditure on Exhibition and cultural events etc</b>					
1	Exhibition	100000	1	100000	I/C expenditure on any other event organized in Annual Fair
2	Cultural events	10000	1	10000	
3	Other games etc	1000	5	5000	
4	Miscellaneous	L/S	1	20000	
Sub-Total (B.II)		-	-	135000	
<b>B.III Expenditure on Organizing the Annual Fair</b>					
1	Certificates	20	210	4200	I/C expenditure on any other event organized in Annual Fair
2	Memento	800	21	16800	
3	Encouragement Prize	500	14	7000	
4	Expenditure on Prize Distribution function, Tea Refreshment, Venue etc	L/S	1	34130	
5	Token of recognition to School	5000	1	5000	
Sub-Total (B.III)		-	-	67130	
<b>Total (B.I+B.II+B.III)</b>		-	-	<b>254630</b>	
<b>Or say</b>				<b>2.5</b>	<b>Lakhs</b>